

Great Futures



Rise Global

Start Here

Be part of an exceptional business opportunity

Rise offers excellent business opportunities to those with a passion for education, and who are seeking financial success. Having opened educational centers globally, we've developed a road map and support system to help you navigate the challenges in setting up and developing a successful business.



About Rise

Rise is an immersive, subject-based English language and leadership training program for children aged 3 to 12 years. We are leading the way in delivering innovative education solutions for young learners.

Rise Global owns and operates Rise English Language Learning Centers worldwide.

Our program is based on proven, award-winning content from Houghton Mifflin Harcourt (HMH), the largest and most established K-12 publisher in the world.

Rise provides a unique methodology, an immersive environment along with leadership training and 21st century skills which allows each child to:

- Develop leadership skills and the confidence to broaden their opportunities and potential.
- Use English comfortably in social and academic settings.
- Think independently and creatively to solve problems.





**Hello
Future!**

The Rise Story

Rise was founded on the strong beliefs of Barry O'Callaghan, CEO, Rise Global, for the need to change the way we teach young learners and prepare them for a new global future.

As our world changes, the core attributes of today's leaders can no longer be taught using traditional teaching methods alone. Rise was born to deliver innovative, integrated education solutions to help empower young learners with the skills they need to be successful.

The Rise Program has delivered tremendous outcomes in both English fluency and improved social and leadership skills. The brand is now a global leader in innovative education with an international presence in countries like China, India, South Korea, Vietnam, Japan, Indonesia and The Kingdom of Saudi Arabia. Our foundational content is used by over 5 Million students in US classrooms on a daily basis.



The Rise Difference

IMMERSIVE ENGLISH LANGUAGE

Immersive English language acquisition is the driving pedagogy of Rise, allowing students to learn English as native speakers.

Why it's important?

Research has shown that immersion programs enhance students' language development and provide a greater sense of global awareness, linguistic confidence, and learning strategies.

SUBJECT-BASED LEARNING

English is taught through academic subjects, giving purpose to language use and helps students acquire the vocabulary to excel in these subjects ((Math, Science, Social Sciences, Language Arts).

Why it's important?

Language in a subject-based context is used for practical solving of problems and real-life situations (following directions, collaborating, presenting findings, etc.)

AWARD-WINNING, US ACCREDITED PRINT & DIGITAL CONTENT

The Rise Program is based on foundational content from Houghton Mifflin Harcourt (HMH), the largest K-12 publisher in the US.

Why it's important?

Our curriculum is US accredited and is based on the same standard of English education taught in schools across the US.

BEST IN CLASS TEACHER TRAINING METHODOLOGY

Teacher training and development is core to our success.

Why it's important?

Our teacher training program introduces key concepts in modules so teachers get a foundation in teaching as well as a thorough understanding of how to implement the Rise program.

LEADERSHIP TRAINING & 21ST CENTURY SKILLS (Non-cognitive skills development)

Students learn social, life and work skills needed for excelling in school, university and the workforce including, confidence development, teamwork and collaboration, independent thinking and problem-solving.

Why it's important?

The development of non-cognitive skills allows students to gain confidence and become active learners. Students with non-cognitive skills are more likely to take the initiative in learning, to become independent learners, to problem-solve, and to work comfortably in groups.

BLENDED LEARNING: INTEGRATED TECHNOLOGY, PRINT MATERIAL & ACTIVITIES

Our unique approach combining technology, print material and other activities encourage interactive learning and communication.

Why it's important?

- Destination Learning Management System: allows teachers to assign activities, test students, and record and produce reports.
- Multimedia Lessons and Tests: the audio-driven, graphic-rich lessons engage students and address different learning styles.
- Interactive White Boards: allow students to interact dynamically in the classroom, making learning engaging, active, and creative.



The Harvard Connection

We are proud to say that research conducted by a team of professors from Harvard has recognized the Rise Curriculum as being innovative, and includes the correct content, environment and approach for children to effectively learn English.

**The New Global Actors:
The Rise Approach to building English
Language Learners' 21st Century Skills.**

What Does The Harvard Research Say. . .

01. Recognizes the role of English as an essential language in today's global society.

"Across the world, many of today's parents aspire for their children to achieve English proficiency in order to participate fully in today's global society—one where English is the essential language of commerce and innovation."

02. The Rise Program is innovative and forward-thinking, breaking away from traditional ways of teaching needed for a 21st century world.

"Recognized as a departure from traditional English teaching, the RISE program exemplifies the kind of instructional innovation needed to cultivate English language skills for today's global society."

03. Rise provides a 21st century learning environment, engaging children through its approach and content.

"The Rise environment fosters learning inside and outside the classroom."

04. The Rise program incorporates all the key principles needed to effectively develop English communication skills. The key principles are central to the Rise Approach.

"For young children to develop English communication skills for social and academic purposes, four key principles must be part of any instructional curriculum and model — each of which are central to the RISE approach."

The Four Key Principles:

01

Oral language is the cornerstone and gateway for strong reading and writing

02

Strong reading and writing skills require exposure to complex topics and ideas

03

Speaking, listening, reading and writing all develop through authentic use and practice

04

Student engagement is at the core of an effective, 21st century language-learning environment



Why English Education?

English is the dominant international language of the 21st century and is spoken by a quarter of the world's population. Non-native speakers now substantially outnumber native speakers. It is also increasingly becoming the language of business, communications, science, information technology, entertainment and diplomacy.

The ability to communicate fluently and with confidence in English is a highly valued skill. Our aim is to prepare children for an environment where English is already a prerequisite for work, social engagement and educational success.



Why Rise English Education?

We believe that innovation in education needs to happen now. The version of education which exists in most schools today was designed for a very different time. 21st century education is needed to prepare young learners for an ever-changing environment.

The Rise Program, through the Rise Educational Centers, addresses this need for change.



The last 15 years of English Language Learning

- Focus on grammar and writing
- Focus on memorization of vocabulary
- Teacher-centered, learning by "Listen & Repeat"
- No connection between print material, subjects and classroom activities
- No life skills instruction
- Teachers not trained in the respective program delivery

The Rise Approach

- Active learning – child-centered learning
- Leadership Training and 21st century skills
- Integrated curriculum including technology textbooks and activities
- Balance between print and technology
- Unique teacher training methodology with clear delivery of outcomes

The Benefits

For Children

- Promotes social, emotional and intellectual development.
- Provides a strong foundation to help children think independently and creatively.
- Helps develop international mindedness and cultural awareness in children, which sets them up for success from an early age.

For Parents

- Strong parent-teacher relationship with regular communications and progress reports.
- A successful track record globally, means parents can be confident that their child will excel and achieve the desired outcomes.
- Dedicated and committed team who will ensure that each child is given individual attention.

The Results

The Rise program and methodology has fundamentally changed the conventional English language learning market creating a new premium segment and a competitive brand.

Retention Rates:
Up to
20% Higher
Than Competitors

Growing Reach:
Over
200
Rise Centers globally



**Hello
Future!**

Get the Support You Need

Our goal is to help you create a profitable business and a robust brand. We have worked to create a system that ensures success, while providing support every step of the way.

1. Expert Support from an in-house team of Rise leaders.

Unlike other education brands, Rise has an in-house team of functional experts including an architect, academics head, and marketing lead. As a franchisee you will receive best-in-class marketing, launch and operational support, a robust teacher training program, and award-winning, US accredited content.

Center Design & Construction

Pre-Opening Support – Center Design Support

Our Centers are designed to inspire, engage, and spark children's imaginations. Our launch support includes a complete set of guidelines to assist our partners and their consultants / contractors to understand our design requirements, and to streamline the planning and design process.

Brand, Marketing & PR Support

Marketing at Rise is all about creating awareness, influencing sales to drive revenue and most importantly having a strong understanding of our target consumer. We offer comprehensive marketing and communications tools and resources to support you. We guide you through every step of your journey, starting from launch to day-to-day marketing.

Operations

Detailed Center Management Guides provide you with the knowledge and guidance you need to operate a Rise Center. Our manuals and guides include organizational structure, HR, program scheduling and financial/measurement templates.

Teaching & Learning

Our teaching and learning team includes a content development team and a teacher training team. The result is quality content and access to teacher training toolkits and supporting information.

2. Unique Business Growth Platform: Rise-In-A-Box

www.rise-in-a-box.com

Our unique, proprietary business growth platform provides you with quick access to information, templates and toolkits. As a franchisee, you will be provided with unique access to a wealth of information and everything you need to operate a Rise Centre.

Your Future Starts with Rise



Global leader in
English Education



Unique program
based on
proprietary
content from
Houghton Mifflin
Harcourt



Expert
management
team
who have run
global education
companies



Continued
investment in
innovative
education
solutions

Our Centres

Our centers have a distinctive look and feel and some playful, yet purposeful touches - a combination of lively, fun spaces to inspire interaction and exploration; as well as quiet nooks for children to simply enjoy a book or engage in small groups.





Ready to Join Us?

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